

India symposium

www.india-symposium.org

zurich | 2010

Reigniting Growth
In Times of Increased Uncertainties

Friday, August 27
Renaissance Hotel, Zurich

PROGRAMME



**REIGNITING GROWTH – IN TIMES OF INCREASED UNCERTAINTY**

Economic imbalances at global level; lack of regulatory structures and effectiveness at country level; excess leveraging brought about by proprietary trading of specific products in the financial sector; globalized monetary policy of cheap money nurturing risk-taking at retail and institutional level and inflated risk/return expectations at the individual level were some of the major causes of what is considered to be the worst crisis since the Great Depression in the early 30s.

The impacts of this rather externally induced, financial turned real economic crisis, by and large, had comparatively moderate direct effects on the Indian economy. Lower degrees of cross-border integration combined with higher saving rates and less debt-driven consumption in the past cushioned, to a certain extent, the impacts of global developments on the local economy. Decreases in global demand for Indian merchandise and service exports, increased capital costs and funding constraints as well as greater capital outflows, however, indirectly slowed down growth rates. Indian policymakers, keeping the necessity of implementing policy measures in lieu of a broader socio-political and economic context in mind, have been supporting growth without ignoring social realities and fiscal discipline due to persistent public debt and fiscal deficit. As a result, investment climate and consumer confidence are re-increasing with industrial and service sector activities regaining momentum and corporate sector performances improving.

Given the differences in macroeconomic conditions, the picture in Europe was somewhat more of a mixed nature. An initial panic tendency to use national sovereignty to implement protectionist and populist policy responses, which raised concerns on inducing distortions in the natural flow of capital, goods and human resources, was soon replaced by a more coordinated crisis management mechanism thereby leaving sufficient room for country-specific adjustments.

Germany's bail-out packages included loan guarantee programmes to compensate for credit & liquidity crunch, tax cut and tax break initiatives as well as scrapping premiums for old cars to stabilize sales and revenues for one its key industries. However revamping exports remains one of the key challenges for such a heavily export-dependent economy.

In comparison to other high-income EU member states, the direct impacts on Austria have been relatively moderate. A higher cause of concern had been the fact that some eastern European governments such as Hungary and the Czech raised dollar and euro denominated resources particularly from Austrian banks to finance

their growth. Spill-over effects of the crisis caused depreciation of local currencies and increased lending costs thereby increasing default risks. These repercussions were perceived to be the biggest threat to the Austrian economy. Subsequently, a multitude of measures targeting the inter-banking lending sector, availability of fresh liquidity as well bank and deposit guarantees have been implemented. Policy makers have further realized the necessity to geographically diversify its foreign economic relations more strongly thereby increasingly targeting at Asian economies.

Given the relevance of the banking and financial service sector to the Swiss economy as well as the high degree of integration into global financial markets, the direct impacts of the crisis had much greater effects which initially culminated in a recessive economic development. However, and amongst other factors, real sector specialisations on the production of less cyclical goods as well as prudential macroeconomic management comprising monetary, financial, fiscal and labour market policies helped not only to cushion some of the effects but to also slowly bring back the economy into business.

At the corporate level, sudden and sharp fall in revenue necessitated drastic short-term measures to adjust cost structure, improve working capital and secure liquidity. Deterioration of collaterals on debt capital, lowered ratings, increased credit spreads as well as unhedged financial positions (e.g. floating fixed income securities and currency positions) caused further down-side pressure on the financial performance of companies. The initial phase of operative adjustment, portfolio corrections and financial safeguarding is now being followed by a phase of cautious and selective growth, organically as well as inorganically.

Despite firm actions at corporate and national level and first signs of recovery, down-side risk remains. The aim of this year's India Symposium is to therefore not only jointly discuss the current status of markets and economies but also to identify ways of reigniting growth in times of increased uncertainty. In this spirit, we cordially invite you to join our discussions this year and sincerely look forward to having you amidst us for the conference.



Dr. Sigu Muringaseril

Founder & Chairman, India Symposium

Shaping the future without mastering the present practical realities is not feasible. The India Symposium is aimed at promoting the exchange of experiences and expertise through formal as well as informal interactions among our eminent and distinguished panellists and participants to not only help them understand the various contemporary challenges on corporate and industry level but also to make sustainable relations at cross-country level.

INDIA SYMPOSIUM 2010	
MORNING	1 OPENING & WELCOME ADDRESSES
	2 KEYNOTE SPEECH
AFTERNOON	3 INAUGURAL ADDRESS
	4 PANEL SESSION 1 MAKRO - LEVEL: NATIONAL & TRANSNATIONAL ISSUES
	5 PANEL SESSION 2 INDUSTRY - LEVEL: BANKING, INSURANCE & FINANCIAL SERVICES
	6 PANEL SESSION 3 INDUSTRY - LEVEL: INFRASTRUCTURE & MANUFACTURING RELATED SECTORS
	7 PANEL SESSION 4 INDUSTRY - LEVEL: KNOWLEDGE ECONOMIES - PART 1
EVENING	8 PANEL SESSION 5 INDUSTRY - LEVEL: KNOWLEDGE ECONOMIES - PART 2
	9 CLOSING & APERO

Our high profile business and leadership platform targets the Top and Middle Management of Multinational Corporations as well as medium sized enterprises from the German speaking countries of Europe. The day mainly comprises speeches, presentations and panel sessions. Subtopics have therefore been derived from the general topic "Reigniting Growth" and will be highlighted in different industry-specific panel sessions. Each of the lively panel discussions will be followed by a Q&A session. The official Symposium languages are German and English.

FRIDAY, AUGUST 27TH, 2010
RENAISSANCE HOTEL, ZURICH

TIME	MODULE
08.30 - 09.00	WELCOME COFFEE
09.00 - 09.10	INTRODUCTORY ADDRESS
09.10 - 09.25	SPECIAL ADDRESS
09.25 - 09.45	KEYNOTE SPEECH
09.45 - 10.45	PANEL SESSION I <u>MACRO - PANEL:</u> National and Transnational Issues
10.45 - 11.15	BREAK
11.15 - 12.30	PANEL SESSION II <u>BANKING, FINANCIAL SERVICES & INSURANCE:</u> Corporate & Investment Banking, Private Banking & Wealth Management, Private Equity
12.30 - 13.45	LUNCH
13.45 - 15.00	PANEL SESSION III <u>INFRASTRUCTURE & MANUFACTURING RELATED SECTORS:</u> Automotives, Energy, Retail, Transportation & Logistics
15.00 - 15.30	BREAK
15.30 - 16.45	PANEL SESSION IV <u>KNOWLEDGE ECONOMIES:</u> IT, ITeS, BPO & KPO, Design
16.45 - 17.00	CLOSING STATEMENTS
17.00 onwards	APÉRO

GEROLD BÜHRER

President
economiesuisse (Swiss Business Federation)

VICE-MINISTER JOSEF MAYER

Ministry for Economics, Family and Youth
Government of Austria

SUSHANT PALAKURTHI RAO

Director, Head of Asia
World Economic Forum (WEF)

DR. WILFRIED AULBUR

Managing Director & CEO
Daimler India

GARY STEEL

Member of the Executive Committee, ABB Group
Chairman, ABB India

HEINZ DOLLBERG

Executive Vice-President & Director, Asia
Allianz Group

SHAILESH RAO

Managing Director
Google India

RAJESH NAMBIAR

General Manager
IBM India

DR. ALDO BELLONI

Member of the Executive Board
Linde Group

DR. MAREK DZIKI

Managing Director
Merck India

TARUN ANAND

Managing Director & Head of South Asia
Thomson Reuters

PRASAD CHANDRAN

Chairman & Managing Director
BASF India & South Asia

| SPEAKERS*

PIETRO LORI

Member of the Executive Committee
Georg Fischer Group

MARTIN KASA

Member of the Top Management
Wienerberger Group

ARUN SINHA

Group Chief Marketing Officer
Zurich Financial

MARC VOLLENWEIDER

Founder & CEO
Evaluerve

ASHWANI SINGLA

Chief Executive Officer
Genesis Burson-Marsteller

ASHOKE PAN

Managing Director & CEO
Siemens VAI India

HRUSH BHATT

Founder & Director
Cleartrip

N. K. JAIN

Chief Executive Officer
Institute of Company Secretaries of India

AMIT SHAHI

CEO & co-founder
theldeaWorks

and many many more...



The Asia Research Centre (ARC)

The Asia Research Centre (ARC) at the University of St. Gallen (HSG) is one of the leading Research and Management Centres of its kind. The ARC operates as an entrepreneurially managed unit, however, the Centre is closely linked with the University of St. Gallen, which is amongst the topmost European Universities specialised in Business Management, Economics and Law. As an Institute for International Management with regional focus on Asia the ARC has a proven an impressive track record on Asia related teaching, research and consulting projects.



State Secretariat for Economic Affairs (SECO)

SECO is the federal government's centre of expertise for all core issues relating to economic policy. Its aim is to ensure sustainable economic growth by putting in place the necessary regulatory and economic policy conditions. SECO acts as an interface between business, social partners and government. It supports the regionally and structurally balanced development of the economy and ensures the protection of employees. SECO further ensures access to all markets for Swiss goods and services and investments.



Austrian Federal Ministry of Economy, Family and Youth (BMWFJ)

Competencies of the Federal Ministry of Economy, Family and Youth comprise economic policy, external economic relations, innovation and technology, European integration, the tourism industry, energy and mining. The Ministry also defines the framework terms for families and youths, i.e. by aiming at a better reconciliation of work and family life.



India Brand Equity Foundation (IBEF)

IBEF is a public-private partnership between the Ministry of Commerce and Industry, Government of India, and the Confederation of Indian Industry. The Foundation's primary objective is to build positive economic perceptions of India globally. IBEF aims to effectively present the India business perspective and leverage business partnerships in a globalising market place.



theIdeaWorks

As Europe and India seek to leverage synergies to build a stronger socio-cultural relationship theIdeaWorks is working with corporates, institutions and governments to develop design and knowledge led communication programmes that are effecting a better understanding of the emergent reality.

**BMW Group**

With the three brands, BMW, MINI and Rolls-Royce Motor Cars, the BMW Group has its sights set firmly on the premium sector of the international automobile market. To achieve its aims, the company knows how to deploy its strengths with an efficiency that is unmatched in the automotive industry. The strategic objective is clearly defined: The BMW Group is the leading provider of premium products and premium services for individual mobility.

**The Internet & Mobile Association of India (IAMAI)**

The Internet & Mobile Association of India (IAMAI) is a not-for-profit industry body registered under the Societies Act, 1896. Its mandate is to expand and enhance the online and mobile value added services sectors. It is dedicated to presenting a unified voice of the businesses it represents to the government, investors, consumers and other stakeholders. The association addresses the issues, concerns and challenges of the Internet and Mobile economy and takes a leading role in its development in India.

INFORMATION

For updated information about the programme and the event, kindly contact:
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VENUE

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REGISTRATION

Herewith, I bindingly register for the **INDIA SYMPOSIUM 2010**.

India Symposium 2010

Friday, August 27

Price CHF 490

surname _____

first name _____

company _____

position _____

company address _____

e-mail _____

telephone _____

fax _____

date _____ place _____

signature _____

- The number of seats available is limited.
- We are looking forward to welcoming you and receiving your registration form via e-mail, fax (fax no. +41-43-2559188) or through online registration (www.india-symposium.org)
- We will be pleased to send you a letter of confirmation and further details regarding the remittance of the amount payable.