

IN ENGLISH

This four-day executive finance program gives experienced managers a solid understanding of modern corporate finance. It shows the power and dynamic success that lie in financial decisions. It provides examples of how the world's best companies use modern financial concepts. And it helps participants become more aware of their financial management responsibility and focus more consciously on achieving financial success.

Concept

The importance of corporate finance in management is growing: executives need to ask themselves important questions about financial control. The London Finance Program, offered in an international setting, teaches experienced executives the latest knowledge in finance and reviews recent trends in the financial world.

In the four-day London Finance Program, you deepen your understanding of the correlations between finance and business management. You learn tools for achieving ambitious financial objectives. And you have the chance to learn, apply and discuss the latest finance methods, tools and insights to meet your management challenges.

Topics

Management by Metrics

- > Which key figures allow you to reduce financial management tasks to the essentials?
- > Financial analysis: analysis of key figures

Controlling

- > What you need to control for effective financial management
- > Which controlling instruments are necessary to achieve control and spot deviations well in time?

Profit Targets and Profit Planning

- > How to determine ambitious, plausible profit targets that are derived from the logic of the business and the markets
- > Leverage and measures for earnings management based on the break-even point and the volatility of the business

Employment of Capital

- > Tying up capital: a "yield killer"
- > Capital as a strategic competitive advantage

Vertical Integration

- > Insourcing or outsourcing?
- > Cost variation

Liquidity Management

- > How much cash reserve is necessary?
- > Instruments for liquidity management

Yield- and Value Management

- > Factors that influence return and company value
- > Measures for boosting profitability
- > Measures for enhancing sustainable company value

Pre-Investment Analysis

- > The most important methods
- > Practice and examples

Financial Management Overview

- > Key figures and concepts
- > Control factors for profit and profitability

Valuation of Companies, Mergers & Acquisitions

- > The main valuation methods
- > Methods and case studies
- > Buying companies and parts of companies
- > Growth through acquisition, real or perceived synergies and experience effects
- > Analyzing and evaluating synergy effects

Cost of Capital and Financing

- > Calculating the cost of capital
- > Modern forms of evaluating financing

Increasing Company Value

- > Opportunities and limits
- > Derivation of management incentives in modern corporate governance

Program dates (4 days)

Sem-Nr	Place	Date
E-78221	UK-London	October 18–21, 2021
E-78222	UK-London	October 17–20, 2022

Program fee: CHF 4900.– Invoicing in EUR possible (depending on current currency rate)
Further information and booking via internet: www.sgmi.ch/ens15



Information and Advice

We will gladly provide you with more information about our seminars, programs and diplomas. Call us if you would like an SGMI advisor to help you make the right personal-development choice among our many courses and programs.

Phone +41 (0)71 223 50 30
Fax +41 (0)71 223 50 32

Registration

Please fill out the attached registration card and send it back to:

SGMI Management Institute St. Gallen
Bogenstrasse 7
CH-9000 St. Gallen
Fax +41 (0)71 223 50 32
Internet www.sgmi.ch
E-mail seminare@sgmi.ch

After we receive your registration, we will send you the following

- > The confirmation of your registration with an invoice.
- > Information on logistics, hotel and travel to the program venue.
- > A room reservation sheet for your hotel reservation.

If a seminar is fully booked or if acceptance in a diploma program is not possible, we will inform you immediately. SGMI reserves the right to make small adjustments to programs or changes of faculty.

Seminar Fees

Seminar fees include the cost of the seminar and the seminar materials (plus 7.7% VAT for seminars in Switzerland). Not included are all hotel costs participants pay the hotel directly, including room and board. Multipart seminars can be booked only as a whole. Missed seminar days or seminar parts cannot be made up at a later date.

Seminar and diploma fees may be paid in EURO (EUR) or Swiss Franks (CHF) at the daily currency exchange rate.

Change of Registration / Cancellation

Changes of registration from one seminar or diploma to another are possible only up to 6 weeks before the start of the seminar and only at the cost of a CHF 350 change of reservation fee. Cancellations are free up to 3 months before the start of a seminar. Registered participants who cancel their registration between 3 months and 6 weeks before the start of a seminar will incur a charge of 40% of the respective seminar or diploma fee. Registered participants who cancel their registration within 30 working days of the start of the seminar will be charged the full seminar fee.

We recommend that participants take out cancellation insurance to cover the above seminar cancellation costs in case of illness or other unforeseen circumstances.

The complete SGMI terms and conditions are available here at www.sgmi.ch/tc.

Travel to the Hotel

Travel directions and information about the hotel are sent with the registration confirmation.

Registration Card

We register for the following program:

Number/Date	Last Name	First Name
	Date of Birth	
	Company/Organization	
	Street, Number	
	ZIP Code/City	
	Phone	Fax
	E-mail	Number of Employees
	Industry	Function
	Date	Signature



We are looking forward to your registration. Please send your registration card by mail, fax, or e-mail.

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